



FOR IMMEDIATE RELEASE  
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### **The Central Palm Beach County Chamber of Commerce Hires New Business Development Manager, Heidi Breen**

Loxahatchee Groves, FL – Long time Wellington resident Heidi Breen joins the team at the Central Palm Beach County Chamber of Commerce. Ms. Breen, formerly the Catering & Conference Service Manager at the Omphoy Ocean Resort & Spa Palm Beach, will be taking on the role of Business Development Manager. Steve Paulsen, who held the role, moves to Special Projects tasked with coordinating migration to the Chamber's newly acquired Customer Relationship Management software and website platform that integrates all aspects of VIP investor relations, accounting, events logistics, and promotion of our small business members.

"The Central Palm Beach Chamber of Commerce is doubling down on the technology and the human capital necessary to serve our members across the Central Palm Beach Region," Chamber CEO Wayne Burns said.

During her tenure at the Omphoy, Ms. Breen was a proactive Chamber Ambassador, involved with event production support, and has been a vocal advocate for the Chamber's economic development mission. Most recently Heidi volunteered to be the Chamber's VIP coordinator and photographer at a local Wellington event which Governor Scott had asked the Central Palm Beach Chamber to organize and lead for him.

Burns reiterated, “Heidi did a fantastic job as one of our volunteers. Her experience and enthusiasm for our Chamber’s small business focus will add great value. With 17 years as a Wellington resident, Heidi raised her children here and was active in her church and the PTA. Because of her long-time service to the community combined with her time at the Omphoy in West Palm Beach, Heidi has professional working relationships with many key business leaders in Wellington and across Palm Beach County, so she’ll be an outstanding asset for this Chamber and our members. Please join me in welcoming Heidi Breen to your Chamber of Commerce.”

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### About the Central Palm Beach County Chamber of Commerce

The geographic footprint of the Central Palm Beach County Chamber extends the sugar cane fields near Lake Okeechobee to the coral reefs of the Atlantic Ocean, encompassing 15 incorporated municipalities and serving a population of more than 490,000 residents, roughly 36 percent of the population of Palm Beach County. From Cane-to-Coral the communities located within the chamber’s footprint are: Acreage, Atlantis, Belle Glade, Greenacres, Lake Clarke Shores, Lake Worth, Lantana, Loxahatchee, Loxahatchee Groves, Manalapan, Palm Springs, Royal Palm Beach, South Palm Beach, Wellington and West Palm Beach. Over 1200 member businesses receive benefits through the Chamber’s programs and services. The Chamber also produces marquis events such as the Wellington Holiday Parade.



Heidi Breen